

presents

# THE pet FACTOR

*Accounting for the value of  
pets in a pandemic world*

In recent years, various studies have sought to measure the positive impact pets can have on individuals, society and the economy. Now, in a period in human history where contact with one another has been dramatically reduced, there has been a clear by-product – we’re spending much more of our time in the company of our pets. As this special relationship has flourished in 2020, we discuss how pets can create social, economic and emotional value in a world gripped by a global pandemic.

The session will include a demonstration of Igenity Canine Wellness, an innovative dog health profile screening service, generously provided by NEOGEN.

*DATE*

WEDNESDAY 16TH DECEMBER

7PM CET, 6PM GMT, 1PM EST, 10AM PST

Click below to register for this event

## *SPEAKERS*



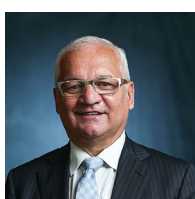
**MODERATED BY:  
DR ADAM CHRISTMAN**  
Chief Veterinary Officer, MJH  
Life Sciences



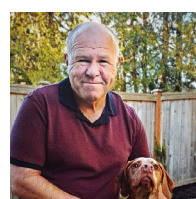
**PROFESSOR LORI KOGAN**  
Professor of Clinical Sciences for  
the College of Veterinary Medicine  
and Biomedical Sciences,  
Colorado State University



**DR CARRI WESTGARTH**  
Senior Lecturer in Human-  
Animal Interaction, University of  
Liverpool



**DR JOE KINNARNEY**  
Chair, The American Veterinary  
Medical Association Trust



**SHANE KELLY**  
Global CEO, Destination Pet